



Continuing Coach Training
CoachNet Global LLC
904 Strategic Coaching
Current as of January 2019

904 Strategic Coaching Syllabus



Course Expectations and Requirements:

This syllabus describes educational expectations for completing 904 Strategic Coaching as a part of the Continuing CCE Pathway. If you have questions, please contact Amy Glazer (amy@coachnet.org/330.936.3768).

Basic Information:

- 904 Strategic Coaching
- Online

Number of Coach Specific Training Hours:

- 4 x 60 minute class sessions (online)
- CoachNet uses a system called Zoom Meeting for our online training. You can access it through the Zoom Meeting app, or through your browser. You can acquire the link through www.coachnet.org located in My Courses.
- One writing assignment (submitted for review by instructor).

Instructor's Name:

Dave Brunelle, ACC
dave@rockcle.org
440.550.4374

Contacting the CoachNet Team:

Amy Glazer, ACC
Director of Coaching Community
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330.936.3768

Website Description:

Coaches are often called in to help a leader or an organization make a vision happen or to help a client accomplish a particular goal. That's the what. Strategy is the how.

Many leaders know where they want to go, but far fewer know how they will get there. 904 Strategic Coaching will unpack coaching concepts that will help you draw goals, plans and actions out of your clients. The course will also explore a coach approach to strategy development and accountability.

You will also explore powerful questioning strategies for each stage of the strategic impact process.

This course covers the following ICF Core Competencies:

#4 Coaching Presence

#7 Direct Communication

#8 Creating Awareness

#9 Designing Actions

#10 Planning & Goal Setting

#11 Managing Progress & Accountability

4 - 60 minute sessions

4 coach-specific training hours

This class is a part of the Continuing CCE Pathway

Course Objectives:

The objectives for this course are:

- Understand the differences between strategy, tactics, vision, and goals
- Define the role of the coach in strategic situations
- Learn to use appropriate accountability approaches in coaching
- Develop competency in evaluating strategies in coaching
- Explore the relationship between strategy & culture, and what coaching can do with that balance

Required Student Resources:

To successfully complete 904 Strategic Coaching, you will need:

- A reliable internet connection
- A reliable telephone
- A copy of the 904 Strategic Coaching Participant's Sessions Guide
- An email address
- Word processing software to submit final assignments in Microsoft Word format

Course Schedule/Outline/Calendar of Events:

904 Strategic Coaching follows one of two formats: online for 4 - 60 minute sessions, online for two 2 hour sessions. Both formats include follow up assignments.

904 Strategic Coaching begins online 2-3 times per year on average.

Course Outline:

Session	Class Focus	Follow Up Assignment
1	What is Strategy?	
2	Strategy & the Coaching Agreement	
3	Strategy & Managing Accountability	
4	Aligning Everything in Strategic Coaching	Journal Assignment (15-45 Minutes)

All assignments must be submitted to the Instructor within 30 days of the final class.

Criteria for Grading:

904 Strategic Coaching is conducted on a pass/fail basis.

You will pass 904 Strategic Coaching if:

- You attend the required 75% of live course sessions and participate in class discussions
- You listen to the recordings of missed session
- You submit your writing assignments demonstrating comprehension and application of the material

Suggested Bibliography:

Reitz, Jonathan. Coaching Hacks. Cleveland, OH CoachNet Global LLC. 2017

Ogne, Steven L. & Roehl, Tim. Transformissional Coaching: Empowering Leaders in a Changing Ministry World. Nashville, TN B&H Publishing Group. 2008.

Reitz, Jonathan. A Theology of Coaching. Cleveland, OH CoachNet Global LLC. 2014

Whitmore, John. Coaching for Performance. Hoboken, NJ Pfeiffer & Company. 1992.

Whitworth, Laura; Kimsey-House, Henry; and Sandahl, Phil. Co-Active Coaching. Boston, MA. Nicholas Brealey Publishing, 3rd Edition 2011.

First Taught:

- January 2013

Syllabi on Learning Platform:

- The downloadable syllabi presented on www.coachnet.org shall contain the date of last update.